

Touching lives. Securing futures.®

News Release

To: Local newspapers, local school newsletters

Date: _____

For more information, contact: _____, _____
Name Phone

Local kids learn about the environment

Local kids from _____ recently learned a fun, common-sense
Name of participating group or school
approach to preserving our environment. The kids took part in a free program offered by Modern Woodmen of America, a fraternal financial services organization.

Modern Woodmen's Ecology Awareness Program helps kids gain an understanding of the part people play in the environment. The program leads young people to make informed ecological choices. Each child receives several take-home souvenirs to reinforce ecological concepts.

The program is one in a series of free youth educational programs Modern Woodmen offers to schools and youth groups nationwide. The Ecology Awareness Program benefits thousands of kids annually.

As a tax-exempt fraternal benefit society, Modern Woodmen sells life insurance, annuity and investment products not to benefit stockholders but to improve the quality of life of its stakeholders – members, their families and their communities. This is accomplished through social, charitable and volunteer activities.

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*Securities offered through MWA Financial Services Inc., a wholly owned subsidiary of Modern Woodmen of America. Products are available in most states. Individual agents may not be licensed to sell all products.