

# News Release

To: Local newspapers, local school newsletters

Date: \_\_\_\_\_

FOR IMMEDIATE RELEASE

For more information, contact: \_\_\_\_\_

Name

Phone

E-mail

## Local kids learn that money matters with free program

Students at \_\_\_\_\_, \_\_\_\_\_ recently took part in Modern Woodmen of America's Financial Literacy Program. The free program lays the groundwork for successful money management by providing young people opportunities to gain age-appropriate knowledge and skills for today and the future.

School

City

A 2009 University of Florida study indicates that students who are taught personal finance before attending college are more likely to have a budget and savings and less likely to max out credit cards during college. Despite the fact that a growing number of states include personal finance in state curriculum guidelines, many school systems do not have the funding to provide courses outside the core subjects in elementary, middle or high school.

Modern Woodmen developed "Money and You," its Financial Literacy Program, with the idea that as a child's knowledge of money grows, so does his or her respect for money and the likelihood of smart financial decisions in the future. The program is divided into three age groups. It can be used with kids in preschool through eighth grade, and it meets many national teaching standards.

The new program is one of six free Youth Educational Programs Modern Woodmen offers to schools, homeschoolers and youth groups nationwide. Donated through Modern Woodmen representatives across the country, these programs benefit more than 2 million kids annually.

Founded in 1883, Modern Woodmen of America touches lives and secures futures. The fraternal benefit society offers financial services and fraternal member benefits to individuals and families throughout the United States.

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