

Touching lives. Securing futures.®

News Release

To: Local newspapers, local school newsletters

Date: _____

FOR IMMEDIATE RELEASE

For more information, contact: _____, _____
Name Phone

Local kids become safer and smarter

Local kids from _____ recently learned a safer, smarter way of living by
Name of participating group or school
exploring a variety of safety and life skills topics. The kids took part in a free program offered by
Modern Woodmen of America, a fraternal financial services organization.

Modern Woodmen's Safety and Life Skills Program helps kids prepare for the dangers and stresses
that confront them. Topics covered include stranger danger, Internet safety, fire safety and bullying.
Each child receives several take-home souvenirs to reinforce learning.

The program is one of several free Youth Educational Programs Modern Woodmen offers to schools
and youth groups nationwide. The Safety and Life Skills Program alone benefits thousands of kids
annually.

As a tax-exempt fraternal benefit society, Modern Woodmen sells life insurance, annuity and
investment products not to benefit stockholders but to improve the quality of life of its
stakeholders – members, their families and their communities. This is accomplished through social,
charitable and volunteer activities. Annually, Modern Woodmen and its members provide more than
\$23 million and nearly 1 million volunteer hours for community projects nationwide.